

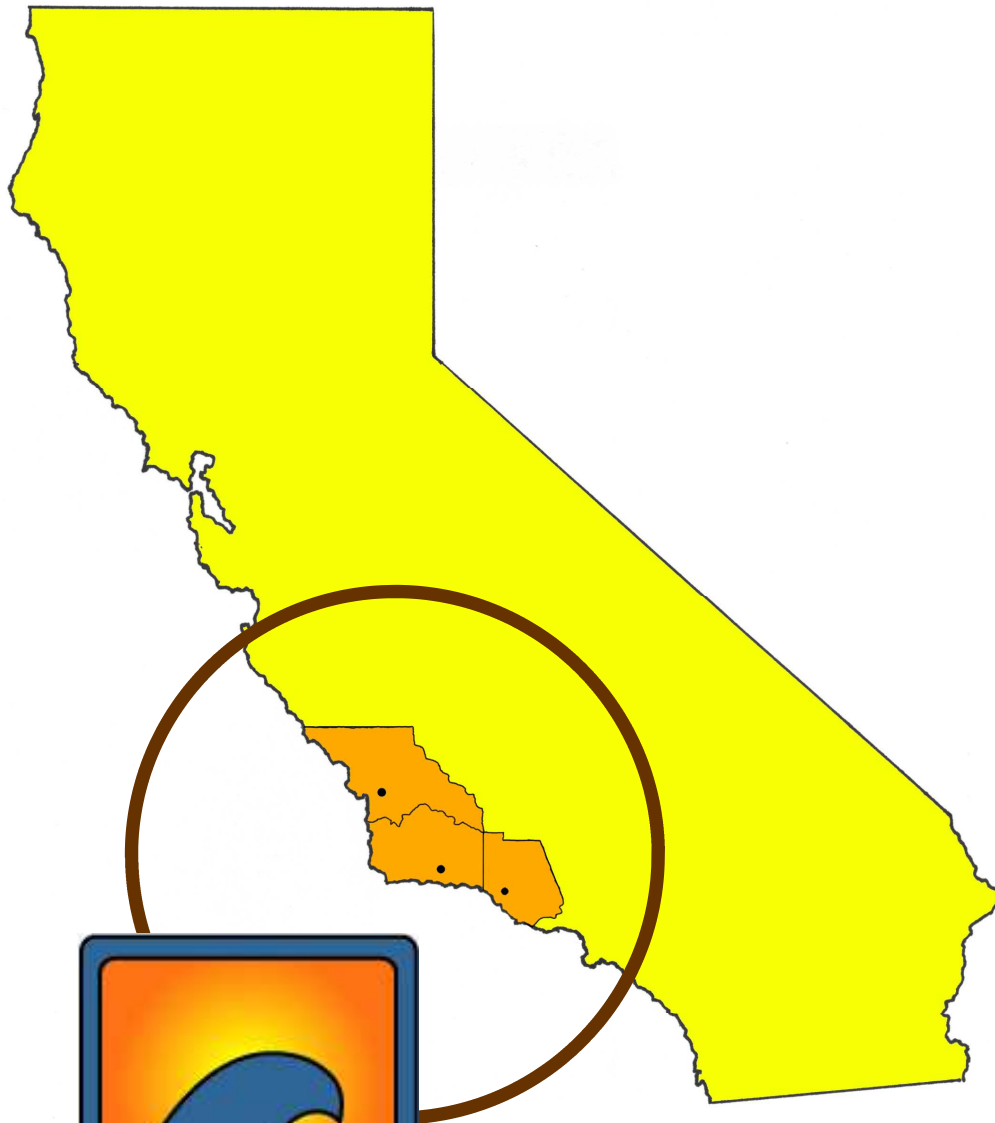
Gold Coast Library Network  
Presents a Professional Day Program:

**Building Assets.  
Building Community.**



Friday, November 5, 2010  
10am-3pm

San Luis Obispo County Library  
995 Palm Street  
San Luis Obispo, CA 93403



Gold Coast Library Network  
<http://goldcoastlibraries.org>

# Program Schedule

10:00 AM

Registration and morning refreshments

10:20 AM

Welcome and day's schedule

10:30 AM

## **The 40 Developmental Assets**

Richard P. Enfield

12:00 Noon

Lunch

1:15 PM

## **Social Media in Libraries: What Are Libraries Doing?**

Tina Lau

2:30 PM

Wrap-up and Tour

# Program Abstracts

## **The 40 Developmental Assets**

The 40 Developmental Assets are positive experiences, relationships, opportunities, and personal qualities that young people need to grow up healthy, caring, and responsible. Assets building is about relationships - anyone can do it. Learn how you can make a difference and help a young person succeed.

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Richard P. Enfield is the County Director & 4-H Youth Development Advisor of San Luis Obispo and Santa Barbara Counties, UC Cooperative Extension

## **Social Media in Libraries: What Are Libraries Doing?**

Tina Lau will explore the effective use of social media by libraries. We will look at using Twitter, instant messaging, folksonomies, Facebook, Flickr, and blogs. Get some ideas to take home of how different libraries have successfully employed social media.

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Tina Lau has been a librarian involved in the effective use of technology at Cuesta College since 1991. She has automated the library, helped integrate electronic databases and Internet resources into library collection development, and currently is the designated librarian for students enrolled in distance education courses. She enjoys using Delicious.